



SAFIRA 
TECNOLOGIAS DE INFORMAÇÃO



BUSINESS PROCESS MANAGEMENT (BPM)

SAFIRA has been helping customers implementing BPM projects, automating processes, optimizing productivity, reducing paper use, lowering costs and increasing efficiency.

Business Process Management (BPM) is a management approach that promotes business effectiveness and efficiency, while striving for innovation, flexibility and improvement. BPM enables organizations more capable of change than a functionally focused, traditional hierarchical management approach. BPM can be used to understand organizations through expanded views that would not otherwise be available to organize and present. These views include the relationships of processes to each other which provide for advanced reporting and analysis.

BPM also addresses many of the critical IT issues underpinning these business drivers, including:

- > Managing end-to-end, customer-facing processes
- > Consolidating data and increasing visibility into and access to associated data and information
- > Increasing the flexibility and functionality of current infrastructure and data
- > Integrating with existing systems and leveraging emerging service oriented architecture (SOAs)
- > Establishing a common language for business-IT alignment

All of this is supported by BPM technology tools, the nominated Business Process Management Suites (BPMS), that automate the processes design, modeling, execution, simulation, integration, monitoring and optimization.

SAFIRA understands the critical role of BPM in the current economic age and provides end-to-end services and solutions based on a deep knowledge and experience in the most demanding industries:

- > Consulting services to help you define the better BPM strategy and implementation plan regarding the whole project life cycle
- > Development of customized solutions tailored to your specific needs
- > Implementation of IBM Business Process Manager (former Lombardi Teamworks) – IBM's business process management suite. Positioned as a leader in the Gartner's Magic Quadrant, IBM Business Process Manager is one of the most innovative and advanced BPM suites in the market to design, execute, manage and improve companies' processes, ensuring continuous business control and visibility – detailed info at IBM Website

Results

Optimized and automated processes achieve lower costs, higher revenues, motivated employees, and happier customers. In one of its studies, Gartner reported that 78% of BPM projects saw an internal rate of return (IRR) of more than 15%. Moreover, these projects typically have a short implementation period, 67% in less than six months, 50% in less than four months. Many companies are already being able to get significant value with rapid returns by driving process improvement with BPM. In fact, the basic operational value proposition of BPM is the ability to process more with less effort and higher quality. We believe that SAFIRA is the right partner to help you realize it.

ABOUT SAFIRA

SAFIRA develops solutions and provides IT services to leading companies in the national and international market. We provide engineering services to advise, audit, architect, conceive and manage IT systems that support the companies' business. Founded in 1997, SAFIRA has more than 50 active customers and a team of 120 highly qualified professionals.

> KNOW MORE

IBM
**Business
Process
Manager**

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